



News Release

## **CiDRA Announces New Canadian Subsidiary**

### **Strategic growth initiative expands to serve the Oilsands Region of Western Canada**

Wallingford, CT – April 22, 2009 – CiDRA announced the creation of a wholly owned Canadian subsidiary, CiDRA Oilsands Ltd. to provide complete product and service solutions to the oilsands industry in Western Canada.

On June 28, 2008, CiDRA announced plans to address the Company's continued expansion of its oilsands business in the Athabasca region of Alberta, Canada through a newly created subsidiary corporation, CiDRA Oilsands, Inc. Since it began serving the oilsands industry in 2003, CiDRA has successfully launched a series of innovative products and services, based on *SONARtrac*® and *SMARTring*™ technologies, that have been tailored to meet the unique challenges of its customers involved in surface mining operations. These solutions are specifically designed to help customers increase plant and process predictability, increase operating efficiencies and enhance resource sustainability.

“The creation of our Canadian subsidiary reflects CiDRA’s ongoing commitment to our customers in Ft. McMurray, says John Viega, Vice President and General Manager of CiDRA Oilsands Ltd. “CiDRA continues to invest in infrastructure, resources and innovative solutions that help drive reliability and efficiencies in operations for our customer-partners.” To further our commitment to this region, CiDRA has also built an experienced and responsive service and support team based in Ft. McMurray, as well as regional sales operations in Calgary.

About CiDRA:

CiDRA is headquartered in Wallingford, Connecticut with an increasing number of international offices. CiDRA's patented *SONARtrac*® flow technology has established itself as a new class of industrial flowmeter, utilizing measurement principles that are distinct from all other flowmeter technologies operating today and is ideally suited for measuring flow in difficult slurry applications within the energy and natural resource industries. CiDRA has been aggressively developing various service offerings related to flow management and assurance, velocity profiling, and overall plant monitoring and process optimization in mining, oilsands, power generation, and pulp and paper applications. CiDRA products and services are being used by over 250 customers in 21 countries.

Additional information about CiDRA can be found at [www.cidra.com](http://www.cidra.com).

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