



## News Release

### **CiDRA Awarded *Control Engineering* 2003 Engineers' Choice Award**

Wallingford, CT – March 04, 2004: CiDRA Corporation (“CiDRA”) today announced that it has received the *Control Engineering* 2003 Engineers' Choice Award for its *SONARtrac*™ Flow Monitoring System. *Control Engineering* announced the Engineers' Choice Award winners last week at the magazine's 17th annual awards reception, held during the National Manufacturing Week event in Chicago. For the first time, subscribers to *Control Engineering* were asked to choose the best technologies for automation, control, and instrumentation from among 35 winners of the 2003 *Control Engineering* Editors' Choice Awards. CiDRA was the recipient of two awards given during the ceremony; CiDRA received the 2003 Editors' Choice Award and the 2003 Engineers' Choice Award in the Instrumentation and Process Sensors category.

Criteria *Control Engineering* editors use to choose the winners from among all products covered in 2003 are: service to the industry, technological advancement, and market impact. Subscribers were asked to apply the same criteria in their decision-making to select Engineer's Choice winners, one in each of eight categories: embedded control; human-machine interface; instrumentation and process sensors; machine control and discrete sensors; motors, drives, and motion control; networks and communications; process and advanced control; and software and information integration.

“To celebrate *Control Engineering's* 50th anniversary in 2004, the editors and publisher added a second component to the award selection process for 2003. It was like the ‘Academy Awards’ for each of the categories, the best of the best, ” said Mark T. Hoske, *Control Engineering's* editor-in-chief.

CiDRA's *SONARtrac* flow technology is a new class of industrial flowmeter, utilizing measurement principles that are distinct from all other available flowmeter technologies. By installing on the existing process lines, *SONARtrac* clamp-on flow monitoring systems eliminate the process disruptions associated with installing other types of flowmeters. This passive, sonar-based technology enables measurements of single phase and multiphase flows as well as slurries, with the same level of accuracy and performance.

For additional information on this award and *Control Engineering*, please visit [www.controleng.com](http://www.controleng.com)

For additional information on CiDRA's products and services, please visit [www.cidra.com](http://www.cidra.com).

SONARtrac is a trademark of CiDRA Corporation.

(Academy Awards is a trademark of Academy of Motion Picture Arts and Sciences.)

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