



News Release

CiDRA Chief Strategy Officer to Speak at SPIE- U.S. House of Representatives Caucus

Wallingford, CT - April 16, 2012. CiDRA's Vice President and Chief Strategy Officer, Dr. Alan D. Kersey, has been invited to speak at the SPIE sponsored House of Representatives Research & Development Caucus, to be held on April 17, 2012. The event will focus on Next Generation Job Creation and the Sensing Technologies for Manufacturing, Medicine and Environmental Safety. Dr. Kersey will present and describe the model CiDRA uses to effectively take early stage R&D into end-user applications - generally in high value industrial sensing for natural resources processing.

Event details are as follows:

Tuesday, April 17, 2012 12:00 p.m. - 1:30 p.m. 2325 Rayburn House Office Building

This event is open to the public. Sensing technologies are used in advanced manufacturing, medical diagnostics and chemical detection for security and environment. According to the Kauffman Index, the rate of business creation declined 5.9% in 2011. Hear about commercializing technology first-hand from successful innovators who are creating jobs.

- What do entrepreneurs see as barriers to innovation and U.S. competitiveness?
- How are decisions made about where to locate manufacturing?
- Why are these companies able to commercialize technology when others fail?

Opening Remarks:

The Honorable

Rush Holt (D-NJ)

Judy Biggert (R-IL)

Featuring:

Dr. Alan Kersey: Vice President and Chief Strategy Officer, CiDRA

“Enabling innovation in sensor technology: a company case study.”

Additional information on the event can be found at:

<http://www.researchcaucus.org/documents/SensingTechnologiesApril2012.pdf>

Additional information about CiDRA can be found at www.cidra.com.

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